



Strategic Plan 2019

Goal I: Pines & Plains Libraries will work to develop and expand facilities that better meet the needs of existing and prospective users.

Objective I: Work with the Foundation to begin an expand the Elizabeth Library by 500 to 1000 square feet.

Strategy I: Designate and plan for additional library space to replace part of the “warehouse” portion.

Strategy II: Establish a contractor to do the work.

Strategy III: Engage in municipal compliance procedures.

Strategy IV: Construct the addition.

Objective II: Develop a comprehensive Capital Improvements Plan for current and prospective libraries.

Strategy I: Gather information about community needs and wants

Strategy II: Develop a plan to prioritize and improve existing capital at our four current locations, as well as service to additional areas.

Objective III: Respond to new prospective variables and requirements in Kiowa.

Strategy I: Assess and address any immediate legal requirements for development of 331 Comanche.

Strategy II: Research other potentially impactful variables in the Kiowa community.

Goal II: Pines & Plains Libraries will foster creativity and local culture by becoming hubs for the generation of art, information, and technology.

Objective I: Provide exhibition opportunities for existing local performers, visual artists, and writers.

Strategy I: Facilitate artist performances at all locations

Strategy II: Create and populate spaces for locally created visual art

Strategy III: Support existing local authors in marketing their works.

Objective II: Inspire amateur artists to create cultural information.

Strategy I: Conduct educational programs about performing arts, visual art, and literary arts.

Strategy II: Host support groups and activities for local artists to develop their craft.

Objective III: Utilize technology to facilitate a wide range of creativity.

Strategy I: Research relevance, staff time, costs, and spaces for the provision of creative technology tools.

Strategy II: Acquire and designate funding for creative technology

Goal III: Pines & Plains Libraries will engage its communities through remote services, outreach, partnership, and marketing.

Objective I: Develop new ways to provide remote services.

Strategy I: Determine the community demand for services outside physical locations.

Strategy II: Research remote services provided by other public libraries.

Strategy III: Establish relevant remote services and the financial and operational means to support them.

Objective II: Engage all of Elbert County and its communities through outreach.

Strategy I: Identify all opportunities to take part in events or provide one-time activities within communities.

Strategy II: Determine activities and events in which the library will have the most visibility and impact.

Strategy III: Reach out, provide value, and information to our communities during relevant activities and events.

Objective III: Enter into partnerships with community organizations that provide value to our service population.

Strategy I: Develop a list of potential partners and parameters of potential partnership.

Strategy II: Present prospective partnerships to community organizations.

Strategy III: Enact effective community partnerships.

Objective IV: Communicate P&PL's utility and value to citizens through marketing.

Strategy I: Develop and revise the district marketing strategy.

Strategy II: Seek new and more effective means to reach existing and prospective users.

Strategy III: Leverage known promotional tools better.